

## Job Description Digital Marketing Executive

<b>Important Note</b>	<i>All Benefits and Perks like Stipend / Salary will be subjected to Functional Target Achieved by you as an employee / intern during employment or Internship period.*</i>
<b>Interview Rounds</b>	Round I: - Written Test Based on Job Description Files Provided By HR. Round II :- Personal Interview.
<b>Job Types</b>	Full-time, Part-time, Fresher, Internship, Freelancer
<b>Benefits &amp; Perks</b>	<ul style="list-style-type: none"> <li>• Experience Certificate / Letter Of Recommendation For Interns / Freelancers</li> <li>• Salary Or Stipend</li> <li>• Performance Bonus</li> <li>• Timely Promotion</li> </ul>
<b>Preferred Candidate Location</b>	Candidates who can relocate to Bangalore. Work From Home or Own City allowed after training & induction. Final decision about work from home is reserved by management.
<b>Take Home Salary Range For All Positions</b>	Rs. 15,000/- To Rs. 25,000/- (Negotiable For Right Candidate).
<b>Functional Target</b>	No Of Stories Or Digital Marketing Related Tasks linked to Take Home Salary.
<b>Stipend Range For Interns</b>	Rs. 3,000/- To 9,000/- For Interns (We calculate and issue the stipend even if the complete target is not achieved but the intern must achieve more than the functional target required for Certificate & LOR.)*
<b>Work Location</b>	Bangalore Office / HYBRID / College Incubation Center / Work from HOME / Online. Candidates can work from home after selection.
<b>Internship Duration</b>	Minimum 1 Month To 6 Months (Can be Extended Based on performance)
<b>Employee Minimum Service Period</b>	1 Year
<b>Employee Probation Period</b>	3 Months (Can be extended up to 6 months)
<b>Working Hours</b>	Flexible. Minimum 2 To 8 Hours
<b>Project Skills &amp; Qualifications Required</b>	<p>❖ <b>Non Technical Position</b></p> <p>All Students Pursuing Degree / Post Degree, Any Graduate, Digital Marketing, Social Media Marketing, Email Marketing, Any Graduate, Digital Marketing, Social Media Marketing, Email Marketing, MS Office, Email Marketing, Excellent Communication Skills, Talent Acquisition Skills, Target Oriented Approach.</p>

## Detailed Roles & Responsibilities

Position Title :- **Digital Marketing Executive**

- Create and manage social media accounts for ShowDoctors & BuziBrains
- Bring significant number of Followers / Subscriber for ShowDoctors and BuziBrains Social Media Accounts. (FaceBook/Insta/Linkedin/YouTube etc.)
- Creating Certain Number (Min 10) Of Post/Feed/Stories for Clients. Generate & increase significant number of followers for new or existing stories and posts created. Client Details would be given only to dedicated and deserving interns\*.
- Write content for posts and stories on all social media platforms. Create & posts videos, flyers on all social media platforms (all basic information and content will be provided)
- Social media content creation & Promotion for BuziBrAIns Clients. Video Clips or flyers creation task.
- Achieving business targets in terms of the number of post or stories as well as the contributing towards company's growth as well as his position in the company hierarchy.

## Important Terms & Conditions Applicable To All Staff

1. Packages include Take Home Salary For Candidate not the CTC. *All Packages are negotiable and discussed during the interview.*
2. Job profile & Responsibilities may vary time to time depending on the candidate's skills and company's requirements.
3. Employees joining us should sign the undertaking for "Minimum Service Period".
4. Candidates should be flexible enough to relocate to other parts of India in case if required.
5. Candidates should be adoptive and willing to learn A.I.M.S.(Artificial Intelligence Management System).
6. Candidates should be hardworking and willing to travel to the customer place in the required scenario.
7. The decision for the On Job Training (OJT) and other skills enhancement workshops will be taken by the Regional Reporting Head Of Company.